



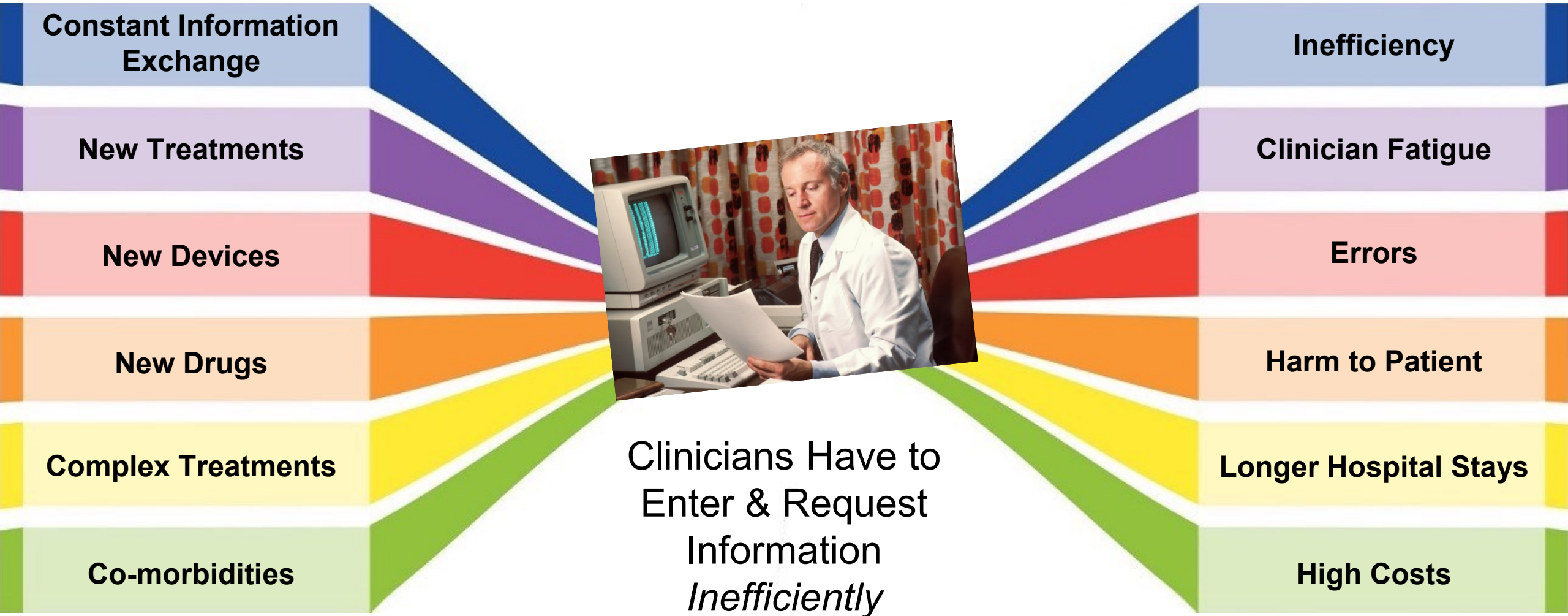
ClearProtocol®

Validate clinical procedures hands-free with Clear Protocol® SaaS

The Problem

- There is an information bottleneck that impacts all of healthcare. Clinicians are having to enter and request information inefficiently.
- Currently, there is no way for an individual clinician to validate and log a clinical procedure contemporaneously. Documentation must be done after the fact and can take hours per day.

The Results of the Bottleneck



The Solution

- Clear Protocol was designed from the beginning to validate clinical procedures in a practical way.
- The clinician selects a procedure on the Clear Protocol® voice-activated platform and then logs the completed steps in real time.
- Patient records are accessible and update automatically.

Benefits

- Saves healthcare providers valuable time
- Leads to greater efficiency and cost reduction
- Reduces malpractice liability
- Promotes patient safety
 - For example, following guidelines with Clear Protocol® can help prevent... Medication errors that “... injure approximately 1.3 million...” annually in the U.S. (WHO 2017)

Business Opportunity

- B2B Recurring Revenue - In a Stable Industry
- Efficient Use of Capital - Scalable SaaS
- Patent Protection
- Every healthcare provider in every hospital, clinic, and private practice is a potential user of the Clear Protocol system

Intellectual Property



Two Issued
US Utility Patents:
10,318,928 B1 (2019),
11,341,460 B2 (2022)



“Clear Protocol”
trademarked; name
usable in any
industry



clearprotocol.com,
and “.ai” Domains



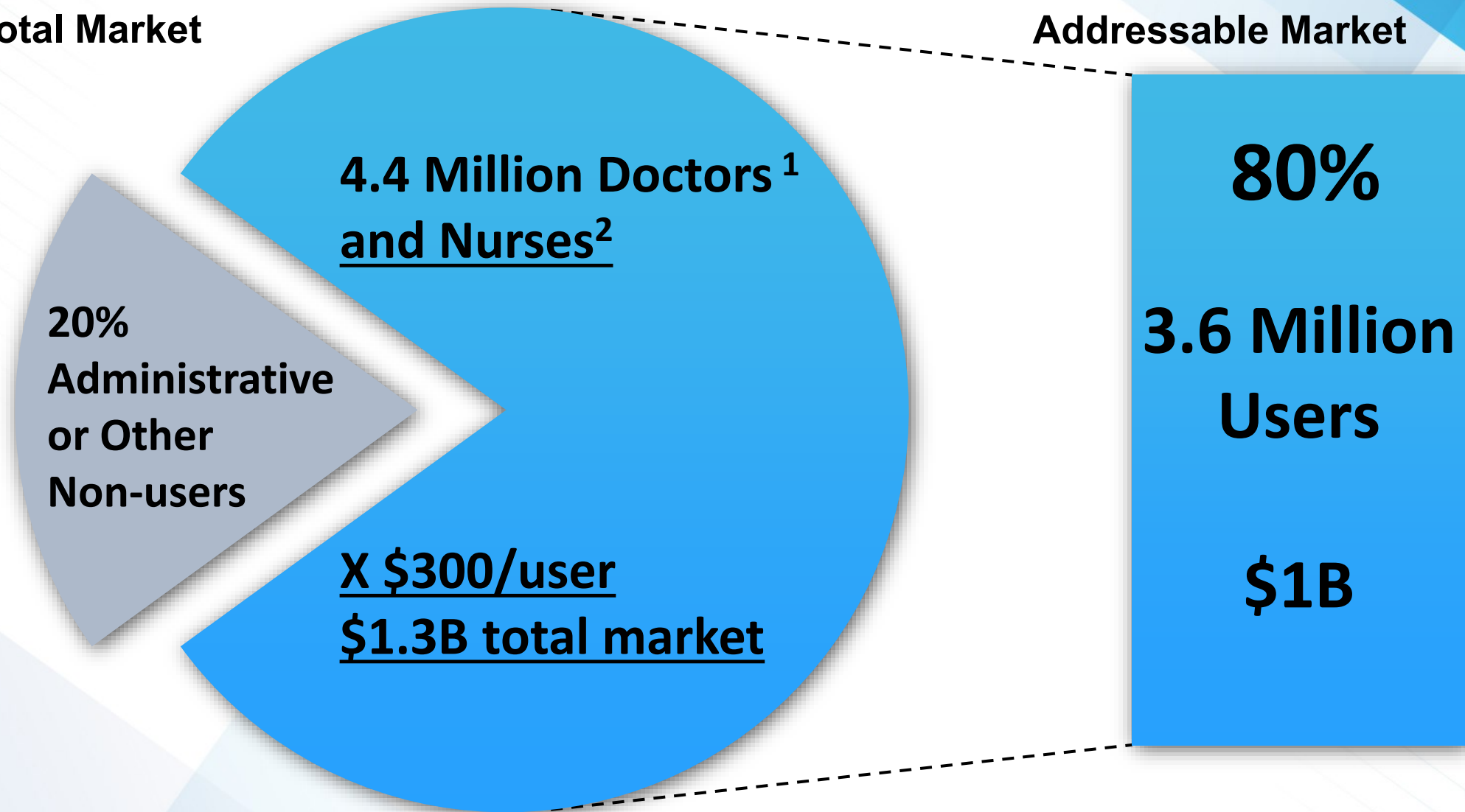
Software
copyrighted



Trade secrets
maintained

Total Market

Addressable Market



1. Federation of State Medical Boards Census... "There are 1,018,776... physicians in the U.S." (YOUNG 2020)

2. U.S. Bureau of Labor Statistics, "Registered Nurses... 2021, 3,130,600; [other nurses] 300,000" (BLS.GOV 2023)

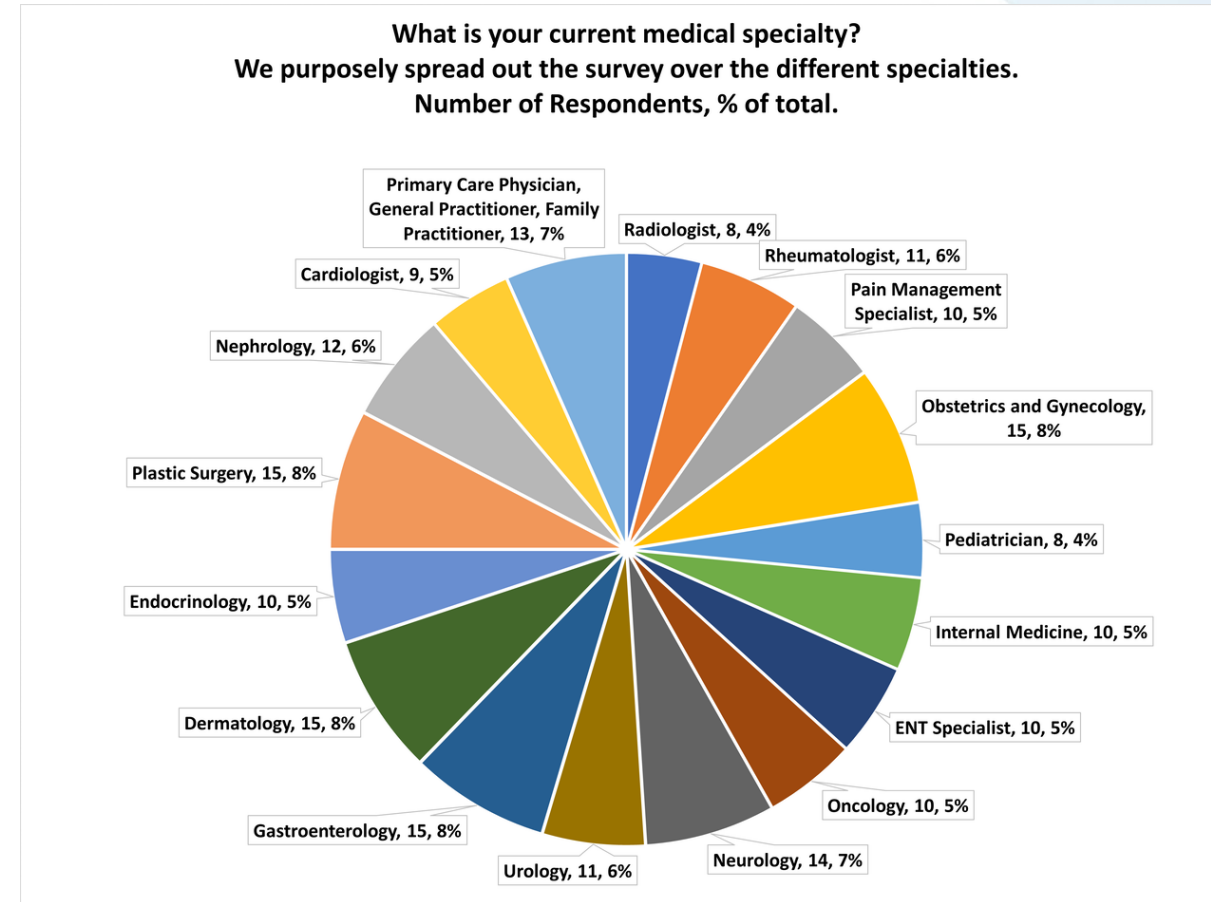
Annual Revenue and User Projection

Subscription recurring revenue only. One-time exchanges such as hardware, installation, and training not included.



Market Validation Survey

- Survey performed by Schlesinger Group (Baltimore)
- Surveyed nearly 200 doctors from a wide variety of specialties
- 80% want to know more about Clear Protocol
- 77% would be interested in using it in their practice



Founders

Marie L. Kestone, RN., Co-founder

Having lost close friends, 19 and 34 years old, from routine hospital stays, and not to mention her years of experience as RN at Southern California hospitals, Marie was inspired to co-found a Health IT enterprise.



Ernest M. Kestone, CEO, Co-founder

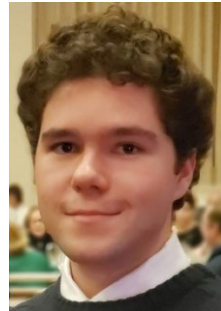
When a friend's mother developed infections upon consecutive hospital visits, an idea was born to assist in verifying every clinical procedure using digital technology. A life career in a highly regulated business environment provided Ernest with the technical know how.



Team Advisors 1 of 2 - We share a passion for Assistive Technology



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Strategic Product
Management/Technical
Marketing



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Team Advisors 2 of 2 - We share a passion for Assistive Technology



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