

Executive Summary

THE PROBLEMS:

- There is an information bottleneck that impacts all of healthcare. Clinicians have to enter and request information inefficiently.
- Physicians spend nearly two hours on documentation for every hour seeing patients.¹
- Nearly 1/3 of physicians spend 20 hours or more a week on paperwork and administrative tasks.²

BUSINESS OPPORTUNITY:

- B2B recurring revenue in a stable industry
- Efficient use of capital - Scalable Software-as-a-Service
- Every caregiver in every hospital, clinic, and private practice is a potential user.
- Distinguished advisory board with influential professionals in related disciplines.

TRACTION, MILESTONES: Seed capital investment by Ashur Capital, LLC/Robert Gabriel, PhD. Ashur Capital has indicated a willingness to participate in subsequent funding rounds. Two U.S. utility patents issued. Outstanding advisors, university partners, intellectual property & business attorneys.

USE OF FUNDS: Product development, formal product survey(s) with doctors, marketing multimedia, legal & accounting.

THE SOLUTION:

- Validation of Clinical Procedures
- Contemporaneous Documentation
- Dynamic, two-way communication with the electronic medical record
- Voice operated
- Hands-free

PRODUCT BENEFITS:

- Promotes patient safety
- Reduces malpractice liability
- Saves valuable time
- Patent Protected

1,2: See Clear Protocol slide deck "References" slide.